



## **Junior Achievement of Central Florida Partners with AdventHealth to Present First-Ever JA BizTown in the Region**

**Orlando, FL – January 27, 2026** – Junior Achievement of Central Florida (JACF) is thrilled to partner with **AdventHealth** to present the first-ever **JA BizTown** in Central Florida, opening in 2027 inside the JA Eisner Family Dreamers Center at Lake Nona!

Through this partnership, AdventHealth is leading the way in bringing this transformative learning experience to thousands of local students. AdventHealth will also feature a fully interactive health care storefront inside JA BizTown, inspiring students to explore careers in medicine, wellness, and whole-person care.

With this exciting addition, Central Florida joins more than 54 Junior Achievement experiential learning centers nationwide, marking a historic milestone for our region.

### **What is JA BizTown?**

JA BizTown is an immersive, real-world learning environment where 4th–6th grade students take on the roles of business leaders for a day. They'll run banks, manage storefronts, make healthcare decisions, and even elect a mayor — all while connecting classroom lessons to real-life success.

### **Why It Matters**

This dynamic program blends financial literacy, career exploration, and civic engagement in a way that students never forget. For the first time, more than 30,000 Central Florida students annually will gain access to this life-changing experience.

### **A Community Effort**

In partnership with JA BizTown, AdventHealth is leading the charge and further bringing its mission to life by opening a healthcare storefront — inspiring students to explore careers in medicine, wellness, and whole-person care. This experience is being launched in collaboration with community champions including the Lewis Family, Eisner Family, Publix Super Markets Charities, Florida Blue Foundation, First Horizon, Resource Consulting Group, Fairwinds Credit Union, and Chick-fil-A.

*"At AdventHealth, we know education and employment are important parts of wholeness. We're pleased to support BizTown, helping students learn about a variety of meaningful career paths, including health care. This partnership is part of our commitment to building a well-trained, high-quality workforce to serve Central Florida's health-care needs in the years ahead." — Chase Tikker, CEO, AdventHealth Lake Nona*

### **Opportunities Still Available — But Going Fast!**

JA BizTown is made possible by the support of local businesses and visionaries. While many storefronts have already been claimed, there are still a limited number of opportunities for

other businesses to engage in this one-of-a-kind initiative. These partnerships offer an unmatched way to shape the next generation, showcase your brand, and invest in the future of our community — but spots are filling quickly.

**Be part of this first-of-its-kind movement in Central Florida.**

This is a milestone worth celebrating — not just for JA, but for every student whose future just got a little brighter. Together, we are building stronger students, stronger communities, and a stronger tomorrow.

**About Junior Achievement of Central Florida**

Junior Achievement inspires and prepares young people to succeed in a global economy through programs focused on entrepreneurship, work readiness, and life skills. Learn more at <https://www.centralflorida.ja.org>.

**About AdventHealth**

AdventHealth is a connected network of care that helps people feel whole – body, mind and spirit. More than 100,000 team members across a national footprint provide whole-person care for millions of people annually through more than 2,000 care sites that include hospitals, physician practices, ambulatory surgery centers, outpatient clinics, home health agencies, hospice centers, the AdventHealth app and more. Our holistic approach to improving the health and prosperity of our communities is inspired by our mission to extend the healing ministry of Christ.

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